

# The Ozzie Ritchey Community Center Executive Summary

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# Ozzie Ritchey Community Building Project

- The Ozzie Ritchey Community Building project is a three phased work
- However, this presentation is limited to the first two phases
- The three phases of the work consist of:
  - 1) Internal Unitary Economic Development
  - 2) Programmatic Operational Development
  - 3) Physical Community Development

# Internal Unitary Economic Development (Training Phase)

- The first step in bringing to pass The Ozzie Ritchey Community Building project is what we call Internal Unitary Economic Development, which refers to the individual being developed from within to assure sustainability of the outward economic development
- To be economically developed inwardly is to produce fruit that is represented in one's behavior
- There are two dimensions to this work:
  - 1) character development and
  - 2) fruit production

# Programmatic Operational Development

- Programmatic Operational Development refers to actual on going programs that will be offered
- The Two Areas of Focus are:
  - Entrepreneurial
    - Fine Art
    - Sports
  - Education
    - Early Child Development
    - After School Programs
- By way of the above foci, operational programs will be developed, which constitutes Phase Two
- During this phase, other initiatives could include: fundraising, plan development, site acquisition, etc

# Physical Community Development

- This is the third and final phase of the process of development, which is not outlined in the current presentation

# Proposed Community Center

- The representatives of The Ozzie Ritchey Community Center (TORCC) propose to build a Community Center in greater Cordele, Georgia. The Center will target people with modest means, paring them with those with greater means, with the goal of building an inclusive community consistent with The Ellison Model approach
- K & A Brown Professional Services has retained Deryl Hunt, Ph.D., the developer of The Ellison Model, as its development consultant

# Overview

- This proposed action plan of goals and programs can be successfully leveraged to expand TORCC's impact on communities locally, nationally, and globally to assist people from economically challenged communities
- These multilevel impacts would be propelled by partnership opportunities between TORCC and other organizations, who are committed to inclusive community building
- TORCC is to become a brand or prototype for inclusive community building locally, nationally and internationally

## Overview Cont'd

- The Center seeks to empower disenfranchised people internally, socially, and economically to ensure that the goals of TORCC are achieved
- TORCC's various programs will reinforce the holistic and synergistic approaches of the Center thus, significantly enlarging the vision of TORCC
- Various marketing and merchandizing schemes, (for example, production of socially responsible T-shirts), will assist in the actualization of Phases One and Two

## The Vision

- The K & A Brown organization envisions a community-based Center which includes people of all persuasions, and provides linkages between Cordele's business, government, education, religious and community leaders and its residents
- With these groups working in close proximity, we expect to create an inclusive environment where people will relate to each other in a caring, sharing and loving manner

# TORCC

- This vision speaks to the expected partnership between TORCC and greater Cordele
- It is envisioned that the Community Center will be a place of fellowship where residents of all persuasions can benefit and share in their training, skills, experiences, and abilities
- TORCC envisions two major foci:
- Entrepreneurial
  - Fine Art
  - Sports
  - Education
    - Early Child Development
    - After School Programs

# TORCC

- The Education focus will pair mature mentors, including elderly and retired persons, with younger person. This relationship will allow the mentors to teach skills-based training to younger persons who will become more productive as citizens of Cordele
- The Entrepreneurial focus will address the internal aspect of economic development or character building, as well as, the outward economic development, which will include business ventures in each of the two foci of the Center

# The Process of Economic Development

- Economic development can be viewed from an outward and an inward sense
- Economic development in the outward sense places emphasis on the production, distribution, and consumption of tangible or physical goods and services
- Like outward economic development, inward economic development is about the production, distribution and consumption of goods and services

# Character Development

- To be economically developed inwardly is to produce fruit that is represented in one's behavior (i.e. sharing of resources, being fair and honest in relationships) involving:
  - 1) character development and
  - 2) fruit production
- Character development requires a mentor to instill the values of The Ellison Model
- The fruit that is produced verifies that the character development is achieved
- In the production of fruit, the person harvests goods and services that are shared (distributed) with others. The goal is to cultivate these same character traits in others
- This takes place when the receiver continues this process of production by sharing with others as it was shared him or her by the mentor

# Community Project

- To jump start the Community Building work of TORCC a community-based project will be implemented to introduce The Ellison Model to greater Cordele before the physical Center is built
- The Ellison Model is an approach to inclusive community building, where people learn to work together in a spirit of unity to achieve individual and community goals. As they work together, people embrace a way of life that demonstrates a caring, sharing, and loving attitude, and they trust, honor, and respect each other
- The Ellison Model approach is project-based; all individuals working on the project are treated with respect and all are seen as important to the successful implementation of the project

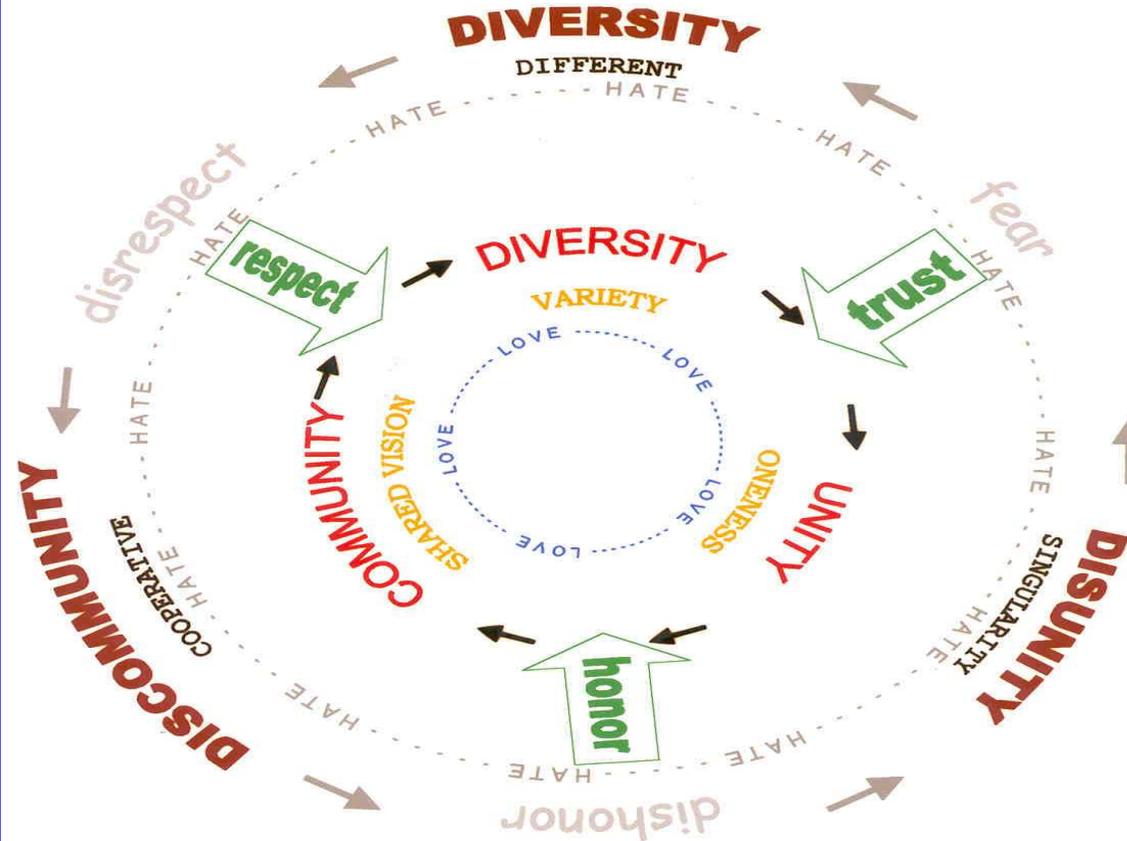
# Ellison Model Community Project

- **The community-based project makes use of younger men and women who are service oriented to aid a select number of senior citizens in beautifying their homes.**
- **This Ellison Model project will involve local businessmen, as well as skilled craftsmen, willing to volunteer their time to fix up elderly persons' properties**

# Diversity to Unity to Community

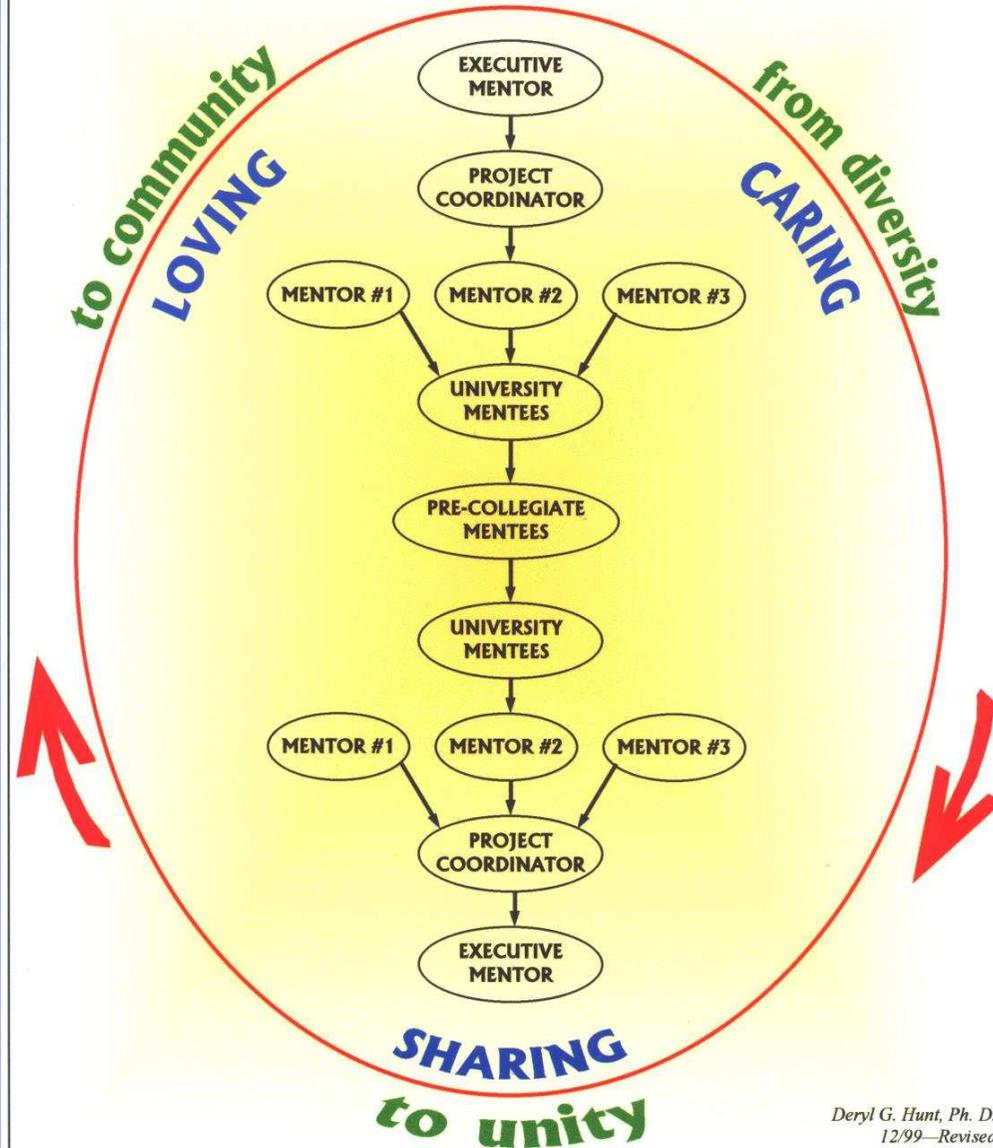
## BUILDING THE INCLUSIVE COMMUNITY

*The Discommunity, Definitions, Motivations and Values of Each*



# THE ELLISON MODEL

Sharing Personal & Professional Knowledge



Deryl G. Hunt, Ph. D.  
12/99—Revised

**Giving Feedback ~ Respecting Right Ways ~ Honoring the Honorable**

# Ellison Model Training

- Inclusive community building will be created and developed by offering a series of seminars before the physical structure is ever built. These include:
  - Conflict Resolution as a Unitary Process
  - Leadership Development
  - The Ellison Model Management Plan
  - Inclusive Community Building Diversity Training
  - Financial Management
  - 21<sup>st</sup> Century Parenting Skills

# An Ellison Model Training Project

- TORCC will identify young people interested in learning The Ellison Model's approach to economic development and pair them with mentors steeped in The Ellison Model to develop a series of community building materials
- These community building materials will aid in learning how to build inclusive communities
- The series will include the development of booklets that parents might use to teach their children how to transition from dis-community building to community building. It will also include original music aimed at teaching the young and not so young how to build inclusive communities

# Example of Ellison Model Project

- This example is taken from one of the booklets comprising our four ABCD Inclusive Community Building series
- The series focuses on A, the attitude of parents and children toward each other; B, the behavior exhibited by both, C, what's communicated between parents and children and D, the measure of discipline necessary to correct problems
- While the series helps both parents and their children to understand generational and cultural differences that create conflicts within the home; the ultimate goal is to better equip parents in raising their children
- The booklets have complimentary songs and skits

# Exercise

## It's Not the Problem that Counts

- This exercise is based on a student's letter to the principal of a school representing students who feel their parents disrespect them. The Principal offers parents a training exercise to deal with problem
- Parents are divided into four groups with each group designated by one of the letters ABCD where A stands for Attitude, B for Behavior, C for Communication, and D for Discipline
- Each letter shows forth the student's frame of mind regarding the treatment received by the parent as well as the answer to the problem
- The principal seeks to find a solution to the problem because it's not the problem that counts; it's the solution

# Exercise Cont'd

- A = Attitude
- It's not the Problem that Counts, it's the Solution
- Can't see how I've grown
- You think I'm weak but I'm strong
- I know where you went wrong
- B = Behavior
- It's not the Problem that Counts, it's the Solution
- I respected you every day;
- Taking abuses without pay;
- All I did was pray.

# Exercise Cont'd

- C = Communication
- It's not the Problem that Counts, it's the Solution
- Standing firm in your perfection
- Oh, how you hate rejection
- Not seeing your regression?
- D = Discipline
- It's not the Problem that Counts, it's the Solution
- The answer is not exclusion;
- The solution is inclusion;
- This is not evolution;
- It's revolution